



Who We Are

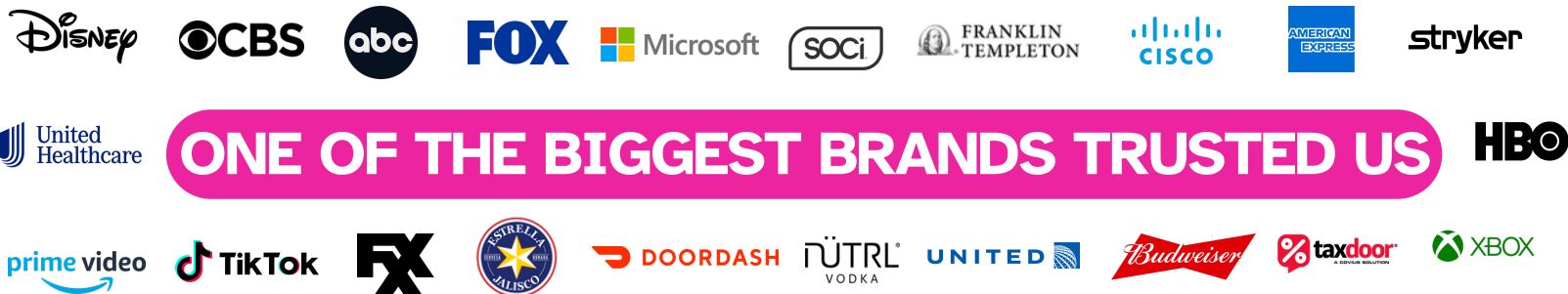
The Largest Pedicab Company in the USA with over 130 Electric Pedicabs

VIP Pedicab is San Diego's leading Pedicab Media provider, specializing in Mobile OOH, Experiential Marketing, and Event Activations with over 20 years of experience delivering high-impact campaigns.

We've partnered with major brands like Microsoft, Fox, HBO, Disney, Showtime, and United Healthcare to create standout activations that engage audiences at street level.

Operating the largest pedicab fleet in San Diego, we transform high-traffic areas into fully branded, mobile advertising platforms — providing immersive, sustainable, and highly visible experiences that connect brands directly with their target audiences.

From scenic tours to large-scale convention routes, we work closely with marketing teams to bring bold, custom campaigns to life, seamlessly integrating out-of-home media with live events and brand experiences.



Pedicab Sponsorship

Free Rides. High Impact. Unmissable Exposure.

WHAT WE OFFER:

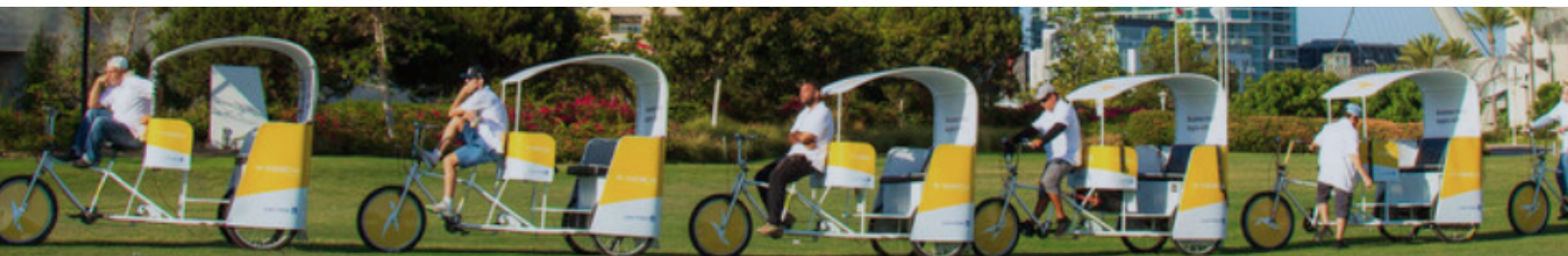
- **Free** Branded Pedicab Rides for convention attendees throughout the Gaslamp District and surrounding event venues.
- You choose the number of pedicabs. We ensure continuous, high-visibility circulation during peak hours.
- Each pedicab acts as a mobile billboard + brand ambassador.



WHY IT WORKS:

- Builds brand familiarity through repetition and proximity.
- Delivers organic brand storytelling during meaningful 1:1 interactions.
- Drives booth traffic and social buzz with every ride.

Bonus: Branded pedicabs can be coordinated to deliver VIP guests, serve as photo ops, or be stationed near Hotel entrances for maximum visibility!



Campaign Flow



HOW IT WORKS:

Discovery



We learn about your campaign goals, target audience, and brand objectives. Based on your needs, we build a custom plan including the number of pedicabs, optimal schedule, and designated routes.

1

Design



We provide branding templates for your design team. Once artwork is submitted, we generate a final proof for your client's approval before moving forward.

2

Production



We handle in-house printing and full installation before the event. You'll receive photos of your fully branded fleet ready to roll.

3

Reporting



After the event, we deliver campaign photos and estimated impressions to help illustrate brand exposure and support your post-event recap.

5

Deployment

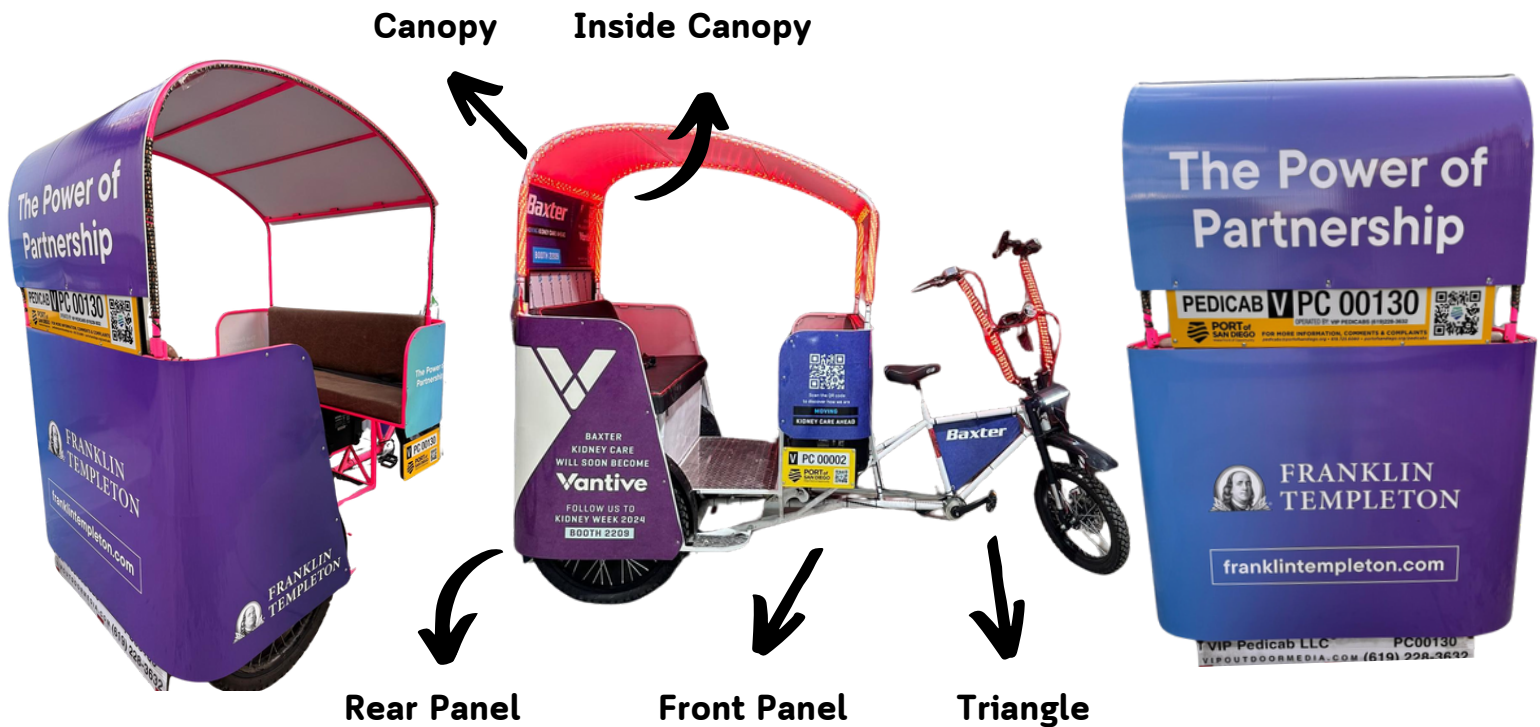


Your pedicabs hit the streets right on schedule. Our team manages routes and shifts to ensure smooth, high-visibility coverage.

4

Pedicab Branding

Full-color branding wraps cover five key zones of each pedicab, maximizing visibility from every angle. Each unit seats up to six passengers, with LED lighting included when available for enhanced day-to-night exposure.



Service Areas

Our pedicab fleet covers all major zones throughout Downtown San Diego, including:

Core Service Zones

Area	Description
Gaslamp Quarter	Nightlife & dining district with high visitor volume.
Little Italy	Walkable & vibrant, packed with festivals and foodies.
Embarcadero & Harbor	Scenic waterfront with designated pedicab pickup/drop-off zones.
East Village	A hub for modern apartments, co-working spaces, and Petco Park.
Waterfront & Marina	Cruise terminals, museums & The Rady Shell.

Hotel Coverage

1. Andaz San Diego Hotel
2. Carte Hotel San Diego
3. Courtyard by Marriott San Diego Gaslamp/Convention Center
4. Embassy Suites San Diego Bay Downtown
5. Hard Rock Hotel San Diego
6. Hilton San Diego Bayfront
7. Hilton Gaslamp
8. Horton Grand Hotel
9. Hotel Indigo San Diego Gaslamp Quarter
10. InterContinental San Diego
11. Kimpton Alma Hotel
12. Manchester Grand Hyatt (co-headquarter hotel)
13. Margaritaville Hotel San Diego
14. Marriott Marquis San Diego Marina (co-headquarter hotel)
15. Moxy San Diego Downtown/Gaslamp Quarter
16. Omni San Diego
17. Pendry San Diego
18. Residence Inn by Marriott San Diego Downtown/Gaslamp
19. SpringHill Suites by Marriott San Diego Downtown/Bayfront
20. The US GRANT, a Luxury Collection Hotel, San Diego
21. Westgate Hotel
22. Westin San Diego Gaslamp Quarter
23. Wyndham San Diego Bayside
24. Hilton Garden Inn San Diego Downtown/Bayside
25. Homewood Suites by Hilton San Diego Downtown/Bayside
26. Hotel Z
27. San Diego Marriott Gaslamp Quarter
28. The Bristol Hotel
29. The Dextro Hotel



30. The Little Italy Hotel Downtown San Diego
31. The Westin San Diego Bayview
32. Residence Inn San Diego Downtown/Bayfront
33. Residence Inn San Diego Downtown
34. Hampton Inn San Diego - Downtown

Client Success Story



We activated a fleet of fully branded pedicabs during peak convention hours for **United Healthcare**, following a strategic route designed to maximize visibility and engagement, turning attendee transportation into an immersive brand experience.

• **Results:**

Branded Visibility:

70,000+ impressions over 4 days in high-traffic areas.

Attendee Engagement:

Guests photographed the pedicabs and described the experience as fun, memorable, and brand-positive.

Seamless Integration with Event Logistics

Professional on-site support ensured smooth integration with event flow and storytelling.



Kari Seurer, PMP · 1st
Marketing Director - National Programs and West Region at UnitedHealthcare
November 20, 2024, Kari was Ali's client

HIGHLY RECOMMEND! We leveraged Ali's team at a corporate level to provide free pedicab rides to conference attendees in San Diego. We were able to custom brand the pedicabs and worked with Ali to set up a custom schedule. Him and his team were very attentive, professional and FUN! It was great brand awareness and just had overall positive brand experience for conference attendees. Will use again if and when I can.



More Client Feedback



Mary Kriegsfeld
10 reviews · 7 photos
★★★★★ 5 days ago **NEW**

Our company has worked with the team at VIP Pedcabs for the last couple years, sponsoring branded pedicabs for conference attendees in downtown San Diego, and it has been a great experience! Ali and his team are professional, responsive, and easy to work with. Our custom artwork is always printed correctly and looks great around the city. It has been a pleasure working with VIP Outdoor media, and we continue to renew each year.



Partner with San Diego's #1 Pedicab Media Network



Contact us today for a custom quote and secure your spot!



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